

Q3 2025 ad tech earnings summary

Company	Q3 Revenue (USD m)	YoY Change (%)	Next-Quarter Guidance (USD m)	Next-Day Market Reaction (%)
AppLovin	1,405	+68	1,570 – 1,600	+6 (Nov 5)
Criteo	470	+2	325 – 331	n/a
DoubleVerify	188.6	+11	207 – 211	–19 (Nov 7)
Integral Ad Science *	154.4	+16	n/a	≈0
LiveRamp †	200	+8	209 – 213	+9 (Nov 5–6)
Magnite	179.5	+11	191 – 196	+2 (Nov 5)
MNTN	70.0	+23 (GAAP) / +31 (adj.)	85.5 – 86.5	–4.5
Nexxen	–	–	scheduled Nov 13 2025	–
Perion Network	–	–	scheduled Nov 12 2025	–
PubMatic	64.0	–11	66 – 68	–2 (Nov 10)
Taboola	496.8	+15	532 – 542	+10.5 (Nov 5)
Teads ‡	318.8	+42 / –15 (pro forma)	Ex-TAC gross profit of 142 – 152	–30.6 (Nov 6)
The Trade Desk	739	+18	>840	–3.8 (Nov 6)
Viant Technology (DSP)	85.0	+7	87 – 90	–7 (Nov 12)
Zeta Global	337	+26	363 – 366	–8 (Nov 5)

* pending take-private with Novacap

† fiscal Q2 FY26 (calendar Q3 2025)

‡ reflects Outbrain–Teads merger