

RESILIENCE AWARDS

PRESENTED BY

DIGIDAY | G L O S S Y | **ModernRetail**

2020 ENTRY KIT

Last Chance Deadline: July 24, 2020

The Resilience Awards

The challenges facing the media, marketing, fashion, beauty and retail industries are unprecedented. As we've unpacked them across Digiday, Glossy and Modern Retail, we've chronicled the ways organizations are adapting to these changes, pivoting their businesses and ultimately, persevering through the crisis. Now, we've developed a way to showcase those teams and their accomplishments.

For the first time, The Resilience Awards will recognize the teams best adapting to a changed reality across media, marketing, fashion, beauty and retail. Presented by Digiday, Glossy and Modern Retail, we'll recognize how teams, individual leaders and businesses as a whole have risen to the occasion.

Deadlines & Entry Fees

EARLY DEADLINE	June 19, 2020	\$99 per entry
REGULAR DEADLINE	July 10, 2020	\$149 per entry
LAST CHANCE DEADLINE	July 24, 2020	\$199 per entry

Category by Business Type

Digiday: Agencies, Publishers, Brands and Technology Providers

Business

Awarding a specific product or business initiative that has showcased the company's ability to adapt.

Team

Awarding the team that led the creation of opportunities for their business or best adapted their operations.

Leader

Awarding a leader who has excelled, both from a strategic and people perspective.

Glossy: Fashion and Beauty businesses

Business

Awarding a specific product or business initiative that has showcased the company's ability to adapt.

Team

Awarding the team that led the creation of opportunities for their business or best adapted their operations.

Leader

Awarding a leader who has excelled, both from a strategic and people perspective.

Modern Retail: Retail business

Business

Awarding a specific product or business initiative that has showcased the company's ability to adapt.

Team

Awarding the team that led the creation of opportunities for their business or best adapted their operations.

Leader

Awarding a leader who has excelled, both from a strategic and people perspective.

Submission Questions by Category

Business

1. Upload company logo in .EPS format
2. Overview: Tell us about how your company has pivoted in order to move forward through crisis thus far. Under this category, specific product or overall business objective changes are applicable. **[300 words or less]**
3. Results: Are there any early results of the business decision made? **[200 words or less]**

Team

1. Upload company logo in .EPS format
2. Overview: Include a summary of a specific team's efforts to move your company forward through crisis so far, either from a strategic or 'human' perspective. **[300 words or less]**
3. Results: Are there any early results of the actions of this team, either from a strategic or 'human' perspective? **[200 words or less]**

Leader

1. Full name of nominee
2. Title of nominee
3. Company tenure of nominee
4. Bio: Tell us about the nominee and the role they have played in moving the company forward through crisis thus far, both from a strategic and 'human' perspective. **[300 words or less]**
5. Results: Are there any early results of the actions this leader has taken, either from a strategic or 'human' perspective? **[200 words or less]**

FAQs

We know you have questions. In this FAQ, we will answer the most common questions we receive. If your question is not answered here, please email us at awards@digiday.com and we will respond as soon as we can.

How do I start my submission?

'Submit Now' on the program site will bring you to the Digiday Awards Submission platform where you will be asked to register if not already.

Who can submit to this program?

Business types accepted under Digiday: Agencies, Publishers, Brands, and Technology Providers.

Business types accepted under Glossy: Fashion and Beauty brands.

Business types accepted under Modern Retail: Retailers.

How many winners will be announced?

There will be one winner per category (Business, Team, Leader) across all business types - Agency, Publisher, Brand, Technology Provider, Fashion, Beauty and Retail.

Can I submit to more than one category?

Yes. You can apply to one, two, or all three categories. Please note, entry fees will apply *per category*.

Who will be judging my submission?

Our internal editorial staff will be evaluating the submissions and utilizing their knowledge of the current landscape to determine which submissions represent the most "successful" movement through this time. We know with no precedents, there aren't many subject matter experts, so we felt it best to move away from our typical jury panel format and utilize our in-house understanding of the markets.

How will winners be announced?

Finalists will be chosen first, and will then find out if they have won during our virtual winners announcement. **Date TBD.**

What methods of payment are accepted?

The platform accepts the following credit cards: Visa, MasterCard, American Express and Discover. If you need to use another form of payment, we must receive payment prior to the deadline date you are submitting for. Just send us an email at awards@digiday.com to arrange.

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CONTACT

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