



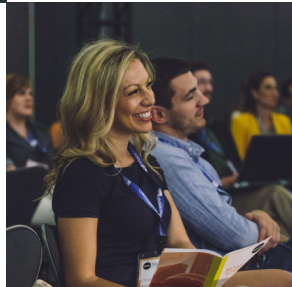
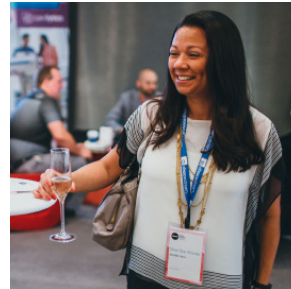
EVENTS

Five Reasons To Attend A Digiday Summit

Five Reasons

Don't Just Take it From Us...

Cost Breakdowns



We are excited to learn that you are interested in attending a Digiday Summit.

The next step is to make your case. Here are five reasons, testimonials, and most important of all, cost breakdowns to share with senior management.

Contact

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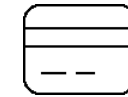
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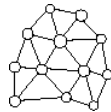
MEETINGS WITH BUY-SIDE EXECUTIVES

The 8-Minute Meetings - affectionately referred to as “speed dating” by our regular attendees - pair buy- and sell-side attendees so that they can meet, discuss their needs and decide if they want to do business together. Before the summit, you will have the chance to pick which executives you want to meet with.



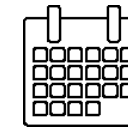
UNPARALLELED ATTENDEE CALIBER BUYING POWER

Digiday buy-side attendees make the purchasing decisions around marketing tools and software that make their jobs easier. This collective power is worth millions - in some cases, billions.



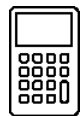
SMALL-SCALE EVENTS FOR HIGH-IMPACT NETWORKING

You will never struggle to connect with others at a Digiday summit. Summits are always between 100 and 300 participants to ensure communication is one-on-one, not one hundred-on-one. The proportion of buy-side to sell-side attendees at summits is 60:40, so the odds as a sell-side attendee are in your favor.



RESPECT FOR YOUR TIME, PERSONAL AND PROFESSIONAL

Summits almost always begin on a Wednesday and end on a Friday, giving you the beginning of the week to prepare and the weekend to rest. Summits do not run on weekends, except on very rare occasions.



EXCELLENT VALUE THAT KEEPS EXPENSES LOW

How much do you spend on traveling to meet prospective clients all over the country, or even all over the world? Now think about how much you spend when they cancel the meeting. Fewer trips and expenses mean you don't risk your marketing budget.



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UNITED STATES

DIGIDAY AGENCY

SUMMIT

“Extremely high calibre of agency attendees coupled with a great opportunity and willingness for them to meet and network with us made this an exceptionally worthwhile event.”

CEO
Panamplify

“Digiday DAS provided a unique and beneficial opportunity to connect with major players in the industry, from networking to insight.”

Senior business development advisor
The List Partners

“Digiday is a great way to meet meaningful vendors and learn about the direction of the industry.”

Director of research & development and agency innovation
M&C Saatchi

DIGIDAY PUBLISHING

SUMMIT

“Very good event; good mix of attendees from media and technology; small enough to find people we wanted to meet but big enough to have diversity in attendees.”

Vice president
Cxense

“This was another well run event by the folks at Digiday! Great group of supply and vendor partners and good mix of networking and learning sessions. We plan on attending more!”

Director of publisher operations
bRealTime

“The Digiday Publishing Summit offers an amazing opportunity to learn and discuss the various topics in our current complex digital ecosystem among publishers and partners in an engaging environment.”

Global head, digital media,
Fast Company and Inc. Media

DIGIDAY BRAND

SUMMIT

“Love these events, very well organized and beneficial to all attendees.”

Enterprise account executive
TapInfluence

“The Digiday Brand Summit in Deer Valley brought the perfect mix of brands and industry thought leaders together. High quality content, attendees and venue. Definitely would attend again!”

Director of corporate marketing
DataXu

“Bringing together industry experts over the course of three exciting days, the Digiday events are very insightful and fun.”

Digital marketing manager
Home Depot



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DIGIDAY RETAIL

SUMMIT

“Great conference format. The 10 min meetings are extremely valuable and had a fantastic time networking after hours at the bar.”

Sales director
The Exchange Lab

“Digiday Retail Summit offered a tremendous opportunity to engage with and learn from thought leaders around today’s state of retail. The format and content were incredibly insightful and offered much inspiration to take back to our daily business. I found cases and data presented extremely helpful as we tackle customer engagement, content development and the need to an omnichannel business for the future.”

CMO
InstaNatural

DIGIDAY PROGRAMMATIC

SUMMIT

“Digiday’s are the most applicable conferences I attend. The agendas are balanced, the attendees are interesting, and I always come away with a better understanding of other facets of the industry and new contacts to support me and my company.”

Vice president of ad revenue
24/7 Media

“The Digiday Programmatic Summit is invaluable in its ability to aggregate the buy, sell sides, as well as the technology solution providers. Everyone’s under one roof, making for an efficient and enlightening few days!”

Vice president of revenue operations
PGA Tour

DIGIDAY VIDEO ANYWHERE

SUMMIT

“It was an absolutely insightful event. All the sessions were great and the networking opportunities were just brilliant. Looking forward to attending my next event!”

Business development director
Yamgo TV

“A great gathering of industry leaders speaking openly and honestly about the state of video.”

Director of creative content
The New York Post



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EUROPE

DIGIDAY PUBLISHING SUMMIT EUROPE

SUMMIT

"Lots of great learnings from other publishers. Excellent effort and I really like the format. Just the right amount of sponsorship vs. editorial."

deputy COO
DMS

"The Digiday Summit is a must-attend event for publishers to keep abreast of innovations, challenges and opportunities in the industry and fast-moving ad tech advances."

Publishing director
IDG

DIGIDAY BRAND SUMMIT GERMANY

SUMMIT

"Great opportunity to meet and network with industry piers and clients, while exploring new commercial opportunities. A more intimate conference with an invaluable opportunity to meet with key stakeholders from leading brands!"

Commercial licensing manager, EMEA
Jukin Media

"I think the Digiday Brand Summit Germany was a great event to get new international perspectives from different industries."

product manager
YouGov Germany



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UNITED STATES EVENTS

ENTRY-LEVEL PASS

This includes:

- 3 (three) 8-Minute Meetings
- Full access to all general sessions and networking functions
- Subscription to Digiday+, our membership program that includes a quarterly magazine, original research, exclusive events and weekly emails from our editor-in-chief.



Entry-level pass
\$2,895

*For the publishing summits,
this price is \$2,995

+



Flight cost
\$300 - \$600

+



Hotel cost
\$500 - \$600
(for two nights)

=

Total
~\$3,695

STANDARD-LEVEL PASS

- 5 (five) 8-Minute Meetings
- Early access to our meeting scheduler
- Full access to all general sessions and networking functions
- Subscription to Digiday+, our membership program that includes a quarterly magazine, original research, exclusive events and weekly emails from our editor-in-chief.



Standard-level pass
\$4,795

*For the publishing summits,
this price is \$4,895

+



Flight cost
\$300 - \$600

+



Hotel cost
\$500 - \$600
(for two nights)

=

Total
~\$5,595



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EUROPE EVENTS

Flights to western Europe from the USA


New Jersey (Newark): ~\$600

New York (JFK): ~\$640

Washington, D.C. (Reagan International): ~ \$750

ENTRY-LEVEL PASS

- 3 (three) 8-Minute Meetings
- Full access to all general sessions and networking functions
- Subscription to Digiday+, our membership program that includes a quarterly magazine, original research, exclusive events and weekly emails from our editor-in-chief.


Entry-level pass
\$2,795

+


Flight cost
\$600 - \$750

+



Hotel cost
\$300 - \$400
(for two nights)

=

Total
~\$3,695

STANDARD-LEVEL PASS

- 5 (five) 8-Minute Meetings
- Early access to our meeting scheduler
- Full access to all general sessions and networking functions
- Subscription to Digiday+, our membership program that includes a quarterly magazine, original research, exclusive events and weekly emails from our editor-in-chief.


Standard-level pass
\$4,795

+


Flight cost
\$600 - \$750

+


Hotel cost
\$300 - \$400
(for two nights)

=

Total
~\$7,595



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JAPAN EVENTS

Flights to Tokyo

From the USA (New York > San Francisco/Los Angeles): \$500-\$1,200

From Europe (London, Paris, Hamburg): \$600-\$1,300

From Australasia: ~\$800

ENTRY-LEVEL PASS


- 3 (three) 8-Minute Meetings
- Full access to all general sessions and networking functions


 Entry-level pass
 \$2,000
(includes two meetings)

+


 Flight cost
 \$500 - \$1,300
(depending on country of origin)

+


 Hotel cost
 \$200
(for one night)

=

Total
~\$2,700

STANDARD- LEVEL PASS

- 5 (five) 8-Minute Meetings
- Early access to our meeting scheduler
- Full access to all general sessions and networking functions


 Standard-level pass
 \$4,495
(includes five meetings)

+


 Flight cost
 \$500 - \$1,300
(depending on country of origin)

+


 Hotel cost
 \$200
(for one night)

=

Total
~\$6,795