

# WORKLIFE AWARDS

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**DIGIDAY** G L O S S Y **ModernRetail**

## **2021 ENTRY KIT**

Last Chance Deadline: September 17, 2021

# The Worklife Awards

Company culture has never been more important for organizations looking to attract and retain the best talent. But for employers, culture is about more than just Bagel Fridays and beer in the office. The strongest cultures are built on values that run deep throughout the organization. Categories are broken into the following groups: Culture, Initiative and Individual/Team awards.

[The Worklife Awards](#), presented by Digiday, Glossy, and Modern Retail, recognize the top employers and the values that make them unique across media and marketing, fashion, beauty, and retail.

Over the years, the Worklife Awards have recognized Tastemade, 360i, Hewlett Packard, Axios, and many others.

## Deadlines & Entry Fees

<b>EARLY DEADLINE</b>	July 16, 2021	\$449 per entry
<b>REGULAR DEADLINE</b>	August 13, 2021	\$549 per entry
<b>LAST CHANCE DEADLINE</b>	September 17, 2021	\$699 per entry

*All deadlines end at 11:59 p.m. PST*

# Categories

## Culture

### **Most Innovative Culture**

Awarding the employer whose culture best fosters unique, original and successful thinking demonstrated by tangible results.

### **Most Collaborative Culture**

Awarding the employer whose culture best facilitates cooperation and joint efforts among teams to achieve a common goal.

### **Most Passionate Employees**

Awarding the employer whose employees clearly demonstrate a unified passion for the company's mission and values.

### **Most Engaged Employees**

Awarded to the employer whose employees show the most commitment, dedication and enthusiasm about their individual work.

### **Most Committed to Work-Life Balance**

Awarding the employer who best demonstrates a respect for a healthy work-life balance.

**Most Committed to the Community/Social Good** Awarding the employer who has shown the greatest level of commitment to contributing social good and giving back to their community through extracurricular programs and partnerships.

### **Best Employer for Parents**

Awarding the employer who has proven to be the most accommodating and flexible for working parents.

### **Best Workplace for Young Careers**

Awarding the employer who has shown the strongest commitment to entry-level employees in terms of professional growth and career advancement.

### **Most Dedicated to Employee Growth**

Awarding the employer who has shown the strongest commitment to the professional growth of individuals through training, education and enrichment.

### **Most Dedicated to Employee Wellness**

Awarding the employer who has shown the strongest commitment to the health and wellness of their employees, both physically and mentally.

### **Most Committed to Diversity and Inclusion**

Awarding the employer who has shown the strongest commitment and dedication to embracing diversity and inclusion.

### **Best Employer for Remote Employees**

Awarding the employer with a partial or full remote workforce who best keeps employees connected, engaged and supported.

# Categories

## Culture

### **Best Co-working Space - NEW**

Awarding the co-working space for freelance and remote workers, either as created by the employer or independently.

### **Best Cultural Pivot to a Virtual Environment - NEW**

Awarding the employer who has best maintained or altered their company culture for the better through a year apart.

### **Most Committed to Employee Appreciation - NEW**

Awarding the employer who has shown the strongest commitment and dedication to employee appreciation.

## Initiative

### **Best On-Boarding Process**

Awarding the employer with the most effective on-boarding process in order to successfully and seamlessly integrate new hires into the company.

## Individual/Team

### **HR Leader of the Year**

Awarding the HR Executive who has excelled at creating a strong company culture and work environment.

### **Top Boss**

Awarding an outstanding boss who has best mentored, supported and grown their team members.

### **Employer of the Year**

Awarding the employer that has cumulatively shown a high level of commitment to innovative culture, social good, commitment to employee growth, work/life integration and diversity.

# Submission Questions

## Culture Categories

**Company Culture** - Describe your company culture. [175 words or less]

Describe why this value (the selected category) is an important part of your company culture and business. [175 words or less]

Outline any programs that help promote this value within the company's culture. [175 words or less]

**Examples** - Provide examples of how your company demonstrates the presence of this value. [175 words or less]

**Emoji** - How would you describe your company culture in an emoji?

## Supporting Materials

They remain the same across all categories. While not required, they enhance the overall quality of your entry.

**Company Logo** - File must be in .EPS format. If you're an agency submitting on behalf of a client, submit both.

**Images** - You may include up to three images that support your submission. There are no file format restrictions.

**URLs** - You may include up to two URLs. This can be your company website, video links, etc.

**Sizzle Reel** - We suggest including a video to support your submission if possible. No longer than two minutes in length. No file format restrictions apply.

**Twitter Handle** - Please include a Twitter handle for public mention on @DigidayAwards should you be named a winner, separating any additional handles with a comma. Limit three per submission.

Submit Now

# Submission Questions

## Individual/Team Categories

### Company Culture

Please describe how this leader/team have helped build a strong company culture.

[175 words or less]

### Values

What are some of the values that this leader/ team has instilled in the company? [175 words or less]

### Examples

Please provide written examples of the individual/team's work or programs/initiatives your company has executed in order to instill cultural values. [175 words or less]

## Supporting Materials

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# Submission Questions

## Initiative Categories

### Initiative

Provide an overall description of your company's on-boarding process. [\[175 words or less\]](#)

### Goals

Please describe the goals of the process and how they're connected to the overall company goals. [\[175 words or less\]](#)

### Results

Please describe the overall results (including employee feedback, employee retention, etc.) [\[175 words or less\]](#)

## Supporting Materials

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# Submission Questions

## Best Co-Working Space

**Culture** - Describe your space's culture. [\[175 words or less\]](#)

**Initiatives** - Please provide written examples of the programs/initiatives your space has executed in order to instill cultural values. [\[175 words or less\]](#)

**Benefits** - Please provide examples of specific benefits/perks your space affords those who join (shipment coordination, printer access, networking opportunities). [\[175 words or less\]](#)

**Other** - Is there anything else you would like to add about this space? [\[175 words or less\]](#)

## Supporting Materials

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## **CONTACT**

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